Ehtehsham I would also like to contribute to this very healthy discussion. But before that I must say

Well, There’s no doubt in social media influencers being extremely popular in today’s generation. I think this generation is obsessed with them. And you ppl must have observed that they are always getting the support of youth. On the other hand there are some of them playing their part in promoting education. So some of you may know that there is an influencer famous by the name of ganji sweg, his real name is Junaid akram. He’s a YouTuber and ever since he has got fame for his comedy videos, he has started to raise his voice on education. For that purpose, he started making awareness videos. See these types of social media influencers are much needed because they are really putting their effort. . He renovated an entire government school along with a fellow comedian/Youtuber Mubeen-ul-Haq from ‘Beekar Films’. Within a month, the school looked as new. They even went around in the neighborhood telling parents to enroll their children into the school because it was being fixed. And guess what the enrollment rate doubled and children were going to school happily. Isn’t that wonderful? I believe That’s an achievement and inspiration to others too.

He has also used his youtube channel and other social media platforms like Instagram to promote the culture of reading books. Because he believes that reading a book opens up the mind and makes you think. And I agree with his perspective because education is not just what you study but it is actually for the learning purpose. So that a child could become sensible and wise and make better decisions later on in life. Along with that he has been doing podcasts, especially to talk about the education system and how it can be improved for the students. Can you people still say that all of the social media influencers take part in demotivating students from their study?

From what I have studied, Stem360 is an organization that is working hard for the betterment of pakistan’s youth. It has been promoted by none other than social media influencers along with some famous names like shehzad roy.

What you have said is true but don’t you think that the youth should become a bit sensible by themselves. What’s even good off following someone blindly? I believe that’s the problem with todays’s generation that they become distracted from anything that looks amusing.

That’s a very intriguing thing that you have mentioned.